

# **Navigating EU Trade Policy and Geoeconomics: Tailor-made training for the Bertelsmann Foundation**

The European Institute of Public Administration (EIPA) recently welcomed the German Bertelsmann Foundation for a specialised training event on EU Trade Policy and Geoeconomics. Held on 11 and 12 July, the course aimed to provide an extensive overview of EU trade policy within the broader context of the EU's external action, with a specific emphasis on the strategic initiatives developed by the European Commission.



Over the course of one and a half days, participants engaged in in-depth discussions and interactive sessions to explore the intricate relationship between trade, industrial policy, and security matters against the backdrop of a rapidly evolving geopolitical competition.

The training event offered a thorough opportunity for participants to delve into the complexities of EU trade policy, gaining valuable insights into the various dimensions that shape its effectiveness. Attendees gained a comprehensive understanding of the strategic initiatives recently implemented by the European Commission, enabling them to navigate the current trade landscape with confidence and expertise.

By focusing on geoeconomics, the course underscored the growing interplay between trade, industrial policy, and security concerns. As geopolitical competition continues to intensify, it becomes increasingly vital to grasp the interconnected nature of these elements and their impact on the EU's external relations.

For further information on EIPA's training programmes or if your organisation or institute has a specific training need, have a look at our tailor-made training opportunities here: