

# Start Isane Aparicio as Director Maastricht and Business Development

**Per 1 December 2020, Isane Aparicio has taken up the role of Director of EIPA Maastricht and Business Development.**

Ms Aparicio will lead Maastricht's team of experts and form a part of EIPA's Management. In this role she will be responsible for EIPA's corporate business development, identifying new opportunities and additional markets. Simultaneously, she will also act as a Senior Expert, with specialisation in business development, EU funding, monitoring and analysis of EU policy.

**"I am excited to embark on my EIPA journey, as I foresee a plethora of opportunities for the organisation, in further developing new markets and EIPA's offer, most importantly our digital products, which have become much more relevant given this year's developments."**

Isane Aparicio brings with her a wealth of knowledge and practical experience with over 20 years in project management, public funding, business development and policy affairs.

For the last 10 years, she has worked as a senior manager on EU policies and funding at a Brussels based consultancy firm, which provided her with a fundamental understanding of European Institutions. These years of bridging gaps between the private and public sector have also provided her strong project management skills and given her a clear vision of business development in the field of public administration.

Prior, Ms Aparicio worked as a project manager in several NGOs and International Organisations. In the last years, she regularly lectured at the International Master of European Studies in Brussels.

Isane Aparicio is of Spanish nationality and holds various degrees in International Law and Business Management.